

Subject: Re: Non Profit Dynamics

From: William B Howerton li <emerald052661@yahoo.com>

Date: 9/19/2017 7:11 PM

To: Nelson McCouch <mccouchn@gmail.com>

Sir,

Highly recommend Joe as your chapter MOAA webmaster. Several reasons follow:

1. My chapter will save \$500 by cancelling our Constant Contact and using the PDF e-newsletter format his product provides.
2. The chapter utilizes the news feature to keep the chapter informed.
3. Email program and calendar feature is user friendly and outstanding.
4. Able to build and maintain membership database.
5. Provide internal and external links to the Internet.
6. Joe provides superior customer service support to his clients.
7. Able to use PayPal.
8. My chapter has received 5-Star MOAA communications award because of this website.

Hope this helps, feel free to contact me with questions,

Bill

678-232-3737

Sent from my iPad

On Sep 19, 2017, at 4:52 PM, Nelson McCouch <mccouchn@gmail.com> wrote:

Dear President Howerton,

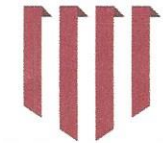
I'm Nelson McCouch, a Director with the Mount Vernon Chapter of MOAA in Northern Virginia.

We are considering using Mr. Joe Leonard's firm to host our website and wonder if you, or you webmaster could recommend his service. I have been in contact with him and have presented his option to my board, but we would like to get some user testimonials.

Please let me know if you would recommend his service.

Vr,

Nelson McCouch



MOAA™ Military Officers Association of America - Louisiana Council of Chapters

January 27, 2018

J. R. Leonard
JRL Consulting
843.278.1240
513.477.9578
www.jrleonard.com
jrleonard@jrleonard.com

Re: Testimonial

Dear Joe:

It seems like two years or so since we first made contact. You were brought to my attention by another state council president (perhaps Georgia). I needed someone to take over our moribund Louisiana Council website. Due diligence yielded only positive reports from other councils and chapters that have used your services. After a year's experience the Louisiana Council has voted unanimously to continue with you. Thank you for going out of your way to breathe life into the Council website. Not lost on me is the fact that you have done more than we have been entitled to expect of you in our business arrangement; the updates you did earlier this month are outstanding examples.

Sincerely,

Robert T. Douville, CDR (Ret), USCG
President of The Louisiana Council of Chapters,
985-264-0353 (C)
985-624-8148 (LL)
rtdouville@bellsouth.net

2009 Scotchpine Lane, Mandeville, LA 70123

Subject: Re: Website

From: Bob Nelson <bobnelson.moaa@gmail.com>

Date: 2/23/2016 6:17 PM

To: CDR Walter Albert Rey

CC: Joe Leonard <jrl@nonprofitdynamics.com>

Hi Walter -

We established our own, stand-alone website in 2007 and in 2014 we transitioned to NonProfitDynamics (Joe Leonard, owner and developer) for hosting our site at www.ppcmoaa.org. Joe has done a very good job for us as you can see from our site. His cost is also very reasonable and he is very attentive to suggestions, improvements or corrections.

He is Cc'd on this message.

sf, Bob Nelson

Webmaster, Pikes Peak Chapter



HILTON HEAD AREA CHAPTER

P.O. Box 22631 Hilton Head Island, SC 29925
MOAA Military Officers Association of America



To Whom It May Concern:

I am pleased to highly recommend Joe Leonard to all MOAA chapters interested in updating their website or creating a new website.

Being impressed with the sample website he offered, I took Joe's introductory email as an opportunity to reconsider our own website.

Unlike the service we had been using, Joe's software proved to be much easier to use and more flexible. What's more, he assisted me in replicating content from our old website and creating graphics to give our new website a distinctive look.

Far from being an expert on the computer, I was surprised at how easy it was for me to master the process of updating page content and uploading newsletters, board meeting minutes and special announcements.

Now that the new website is up and running, I am confident that it will help us to engage and involve our membership.

If you would like to learn more about Joe and the great job he did for our Chapter, please feel free to contact me.

Regards,

Howard P. Haines

Major Howard Haines, USMC
843.341.7737
hhaines77@gmail.com

Subject: Re: website

From: Smart <2smart1@gmail.com>

Date: 2/24/2016 2:49 PM

To:

BCC: jrleonard@jrleonard.com

Hello,

I'm not impressed with MOAA's website nor with any of the solutions they provided. We created our own website many, many years ago and we found that to be the best way to keep in touch with and help our members.

Over time, the sites care and feeding became a real burden. I had been spending 8-10 hours a day, every day, using various Adobe software to make changes, alterations, improvements, additions to the web site and I cried for help. Someone provided contact information for Joe Leonard and he saved me. Our chapter has been using the services of Joe Leonard for the heavy lifting on our website and that was my salvation. Joe redesigned the site using his propriety software and things have operated smoothly and easily ever since. I no longer have to worry about writing code to make changes to the website. I pass the requirement to Joe and he takes care of it. I just make sure we continue to provide timely useful info for our members, add photos of events, inform the members of events, etc. Life is easier. I'll put contact info below and I suggest you contact him and see if his services can help you.

Joe Leonard

Work phone 843-297-8597

Email jrl@nonprofitdynamics

Cheers,

HR Smart Col. USAF Ret.

Web Master, Scholarship Chair, Past VP1 & President